

Social Enterprise Development

This course takes you on a structured journey from developing your idea to setting up the business legally. It is designed to meet the general higher-level skills and educational needs for Managers in the Social Enterprise or Voluntary Sector. Each module is designed to meet the individual needs of a particular sector and apply them in your particular employment context.

Social Enterprise Development consists of the following modules:

- Introduction to Social Enterprise
- Understanding the social enterprise
- Personal and Professional development
- Effectiveness in the workplace
- Sustaining social enterprise
- Organisational improvement
- Entrepreneurship within a social enterprise

Programme Aims and Learning Outcomes

Aims

- To acquire the high level skills and educational underpinning required to function in Management;
- To develop an understanding of the diverse context of the social enterprise sector;
- To develop generic leadership and management knowledge and competencies;
- To develop an understanding of the importance of customer care;
- To recognise the importance of working in multi-disciplinary teams.

Learning Outcomes

On completion of this course students should:

- Have a knowledge and understanding in the principles and values of management, including policy issues, in order to promote excellence in leadership skills and practice;
- Discipline skills in the ability to provide strategic advice or lead, monitor and support people to resolve operational incidents; to plan and implement organisational strategy; to plan and implement activities to meet service delivery needs.
- Develop personal transferable skills in learning and study; critical thinking, evaluation and problem solving skills; independent, group working and cross-cultural management; time management; together with the ability to manage your career development and entrepreneurial skills.

Teaching and learning strategies

The course is delivered through a multidisciplinary programme consisting of:

- i. Formal lectures/workshop, seminar and small group sessions
- ii. Evaluation of candidates' knowledge of social enterprise development.