

Public Speaking

The ability to speak confidently and deliver a persuasive message is an essential skill for today's business professionals and students. This course provides the opportunity to significantly improve your public speaking skills by practicing and delivering speeches and presentations in a safe environment with personalized feedback.

Public Speaking consists of the following modules:

- Building blocks of effective public speaking
- Creating compelling speeches
- Engaging your audience
- Interacting with your audience
- Rehearsing and delivering your speech
- Increasing credibility
- Presenting complex information
- Communicating with greater impact
- Motivating others to action
- Responding to pressure situations
- Inspiring people to embrace change

Programme Aims and Learning Outcomes

Aims

- To speak publicly in a convincing, confident and concise style;
- To identify and apply key skills of effective public speaking;
- To employ an effective five-step method to create materials that support a compelling speech;
- To keep the audience focused on you and your message;
- To design interactive questions to engage your audience;
- To sharpen your public speaking skills by preparing, rehearsing and integrating personalized feedback.

Learning Outcomes

On completion of this course students should be able to:

- Analyze their audience and the occasion and adapt to them;
- Organize a speech appropriately for a variety of purposes, specifically by using a Traditional preparation outline;
- Locate, evaluate, select, and incorporate different forms of support material;
- Develop and demonstrate effective delivery skills;
- Demonstrate confidence in your ability to make effective oral presentations;
- Demonstrate effective listening skills.

Teaching and learning strategies

The course is delivered through a multidisciplinary programme consisting of:

- i. Formal lectures/workshop, seminar, oral and written examinations.
- ii. Evaluation of candidates' knowledge of public speaking.