

Business Administration

This programme starts with progressive learning into the areas of economics, global business, ethics, and business ownership. Students will explore the functional roles and processes of planning, leading, organising, and controlling, comprising the manager role. Students develop skills related to the manager function and required in today's competitive environment.

Business Administration is made up of the following modules:

- Business principles
- Business law
- Principles of management
- Decision making and problem solving
- Applying decision making tools
- Organisational behaviour
- Business ethics for leaders
- Global business issues
- Business administration capstone
- Independent studies in business administration

Programme Aims and Learning Outcomes

Aims

- To develop the skills in understanding, evaluating and creating new knowledge within thereby making an individual and independent contribution to the development/enhancement of professional practice in Business Administration.
- To develop good research skills pertaining to current global business issues.
- To acquire the skills of being a reflective practitioner with the ability to apply independent learning and inquisitive thinking in the workplace.
- To provide examples of the types of situations and issues that managers may confront when undertaking business activities.

Learning Outcomes

On completion of this course students should be able to:

- Be aware of the global business issues
- Understand the role of business administration in gaining a competitive advantage.

Teaching and learning strategies

The course is delivered through a multidisciplinary programme consisting of:

- i. Formal lectures/workshop, seminar and small group sessions.
- ii. Case studies, group projects and presentations.